

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33784
Contract Dates: 09/24/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347202
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 6

PAY BY 10/30/2012
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
1	ENTERTAINMENT THIS WEEK	09/24/2012-09/30/2012 S .		30	2	450.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	 S .	1		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa				30			450.00	Preempted
09/29/2012	Sa	04:56 PM	09/29/2012	KCSA1001H	30	450.00	450.00		Makegood in CBS13 EARLY NEWS
2	THE DOCTORS	09/24/2012-09/30/2012	M T W T F . .		30	2	270.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M T W T F . .	2		270.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/26/2012	We	02:55 PM		KCSA1001H	30	270.00			
09/28/2012	Fr	02:29 PM		KCSA1001H	30	270.00			
3	DR PHIL	09/24/2012-09/30/2012	M T W T F . .		30	5	360.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M T W T F . .	5		360.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	03:20 PM		KCSA1001H	30	360.00			
09/25/2012	Tu	03:47 PM		KCSA1001H	30	360.00			
09/26/2012	We	03:39 PM		KCSA1001H	30	360.00			
09/27/2012	Th	03:54 PM		KCSA1001H	30	360.00			
09/28/2012	Fr	03:46 PM		KCSA1001H	30	360.00			

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4	04:30:00-05:00:00	09/24/2012-09/30/2012	MTWTF..	30	5	70.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	5	70.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	04:59 AM		KCSA1001H	30	70.00			
09/25/2012	Tu	04:58 AM		KCSA1001H	30	70.00			
09/26/2012	We	04:54 AM		KCSA1001H	30	70.00			
09/27/2012	Th	04:49 AM		KCSA1001H	30	70.00			
09/28/2012	Fr	04:59 AM		KCSA1001H	30	70.00			
5	CBS13.COM @ 5AM	09/24/2012-09/30/2012	MTWTF..	30	2	115.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	2	115.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:41 AM		KCSA1001H	30	115.00			
09/25/2012	Tu	05:13 AM		KCSA1001H	30	115.00			
6	CBS13.COM @ 6AM	09/24/2012-09/30/2012	MTWTF..	30	5	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	5	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:28 AM		KCSA1001H	30	225.00			
09/25/2012	Tu	06:23 AM		KCSA1001H	30	225.00			
09/26/2012	We	06:14 AM		KCSA1001H	30	225.00			
09/27/2012	Th	06:13 AM		KCSA1001H	30	225.00			
09/28/2012	Fr	06:23 AM		KCSA1001H	30	225.00			

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7	CBS THIS MORNING	09/24/2012-09/30/2012	MTWTF..	30	5	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	5	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	07:25 AM		KCSA1001H	30	225.00			
09/25/2012	Tu	08:55 AM		KCSA1001H	30	225.00			
09/26/2012	We	08:25 AM		KCSA1001H	30	225.00			
09/27/2012	Th	08:28 AM		KCSA1001H	30	225.00			
09/27/2012	Th	08:55 AM		KCSA1001H	30	225.00			
8	FACE THE NATION	09/24/2012-09/30/2012S	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	S	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	08:53 AM		KCSA1001H	30	1,800.00			
9	CBS13 NEWS @ 4	09/24/2012-09/30/2012	MTWTF..	30	5	585.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	5	585.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	04:27 PM		KCSA1001H	30	585.00			
09/25/2012	Tu	04:39 PM		KCSA1001H	30	585.00			
09/26/2012	We	04:14 PM		KCSA1001H	30	585.00			
09/27/2012	Th	04:14 PM		KCSA1001H	30	585.00			
09/28/2012	Fr	04:27 PM		KCSA1001H	30	585.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
10	CBS13 NEWS @ 5		09/24/2012-09/30/2012		MTWTF..		30	4	1,350.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			MTWTF..		4		1,350.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:27 PM		KCSA1001H	30	1,350.00			
09/25/2012	Tu	05:10 PM		KCSA1001H	30	1,350.00			
09/26/2012	We	05:11 PM		KCSA1001H	30	1,350.00			
09/28/2012	Fr	05:11 PM		KCSA1001H	30	1,350.00			
11	CBS13 NEWS @ 6		09/24/2012-09/30/2012		MTWTF..		30	4	1,350.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			MTWTF..		4		1,350.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:27 PM		KCSA1001H	30	1,350.00			
09/25/2012	Tu	06:27 PM		KCSA1001H	30	1,350.00			
09/26/2012	We	06:26 PM		KCSA1001H	30	1,350.00			
09/27/2012	Th	06:14 PM		KCSA1001H	30	1,350.00			
12	CBS 13 10PM NEWS M-SU		09/24/2012-09/30/2012		MTWTFSS		30	14	1,350.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			MTWTFSS		14		1,350.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:12 PM		KCSA1001H	30	1,350.00			
09/24/2012	Mo	10:27 PM		KCSA1001H	30	1,350.00			
09/25/2012	Tu	10:22 PM		KCSA1001H	30	1,350.00			
09/25/2012	Tu	10:53 PM		KCSA1001H	30	1,350.00			
09/26/2012	We	10:28 PM		KCSA1001H	30	1,350.00			
09/26/2012	We	10:53 PM		KCSA1001H	30	1,350.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/27/2012	Th	10:13 PM		KCSA1001H	30	1,350.00			
	09/27/2012	Th	10:41 PM		KCSA1001H	30	1,350.00			
	09/28/2012	Fr	10:27 PM		KCSA1001H	30	1,350.00			
	09/28/2012	Fr	10:42 PM		KCSA1001H	30	1,350.00			
	09/29/2012	Sa	10:27 PM		KCSA1001H	30	1,350.00			
	09/29/2012	Sa	10:55 PM		KCSA1001H	30	1,350.00			
	09/30/2012	Su	10:29 PM		KCSA1001H	30	1,350.00			
	09/30/2012	Su	10:55 PM		KCSA1001H	30	1,350.00			
13	CBS13 NEWS@11 SA/SU ROT			09/24/2012-09/30/2012	 S S		30	2	450.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/24/2012-09/30/2012		 S S		2		450.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/29/2012	Sa	11:59 PM		KCSA1001H	30	450.00			
	09/30/2012	Su	11:21 PM		KCSA1001H	30	450.00			
14	NAVY N.C.I.S.			09/24/2012-09/30/2012		. T		30	1	5,400.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/24/2012-09/30/2012			. T		1		5,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/25/2012	Tu	06:59 PM		KCSA1001H	30	5,400.00			
15	CSI: NY			09/24/2012-09/30/2012	 F . .		30	1	2,250.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/24/2012-09/30/2012		 F . .		1		2,250.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/28/2012	Fr	07:48 PM		KCSA1001H	30	2,250.00			

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16	SIXTY MINUTES SUNDAY		09/24/2012-09/30/2012	 S		30	1	5,400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S		1		5,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	05:59 PM		KCSA1001H	30	5,400.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		58		53,995.00		8,099.25	45,895.75	450.00	450.00 0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Accounts Receivable

916-374-1313

Gross Billing	53,995.00
Trade Value	0.00
Agency Commission	8,099.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	45,895.75

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